

HOW TO GET INVOLVED ON WORLD MALARIA DAY

IF YOU HAVE LESS THAN 5 MINUTES

- Join our [Thunderclap campaign](#). It will automatically post a #WorldMalariaDay message onto your social media once you log in – you don't have to do anything else!
- Donate a Photo through the [Johnson & Johnson Donate a Photo app](#). For every photo you donate to *Nothing But Nets*, J&J donates \$1 (now through May 14).
- Follow and like us on social media. We're on [Twitter](#) (@nothingbutnets), [Instagram](#) (@nothingbutnetsofficial), and [Facebook](#). Like and share the posts that move you.
- Donate to help *Nothing But Nets* [reach our goal](#) of sending 20,000 bed nets to families in need.
- Post on your own social media channels. Use the hashtag #ReadyToBeatMalaria.
- Ask your members of Congress to [speak up!](#) You can use this sample social language:
 - *April 25th is #WorldMalariaDay. Please join the fight to end malaria for good by posting a statement or RT. @nothingbutnets @[YOUR REPRESENTATIVE HERE] We are #readytodefearthemalaria!*

IF YOU HAVE LESS THAN 10-15 MINUTES

- Watch our [VR film](#) and see what a day in the life of an 11 year-old refugee is like.
- Use the following copy in your organization's electronic or print newsletter:
 - **Suggested Title:** *Speak Up on World Malaria Day.*
 - **Suggested Copy:** *World Malaria Day, April 25th, is a global day dedicated to raising awareness and uniting the global community around the common goal of a world free of malaria. Why? Because every two minutes, a child dies from malaria, a disease caused by a single mosquito bite. Malaria is preventable and treatable through use of insecticide-treated bed nets and other prevention and treatment. Refugees, pregnant women, and children are most vulnerable to this disease. Learn more at <https://nothingbutnets.net/worldmaliaday>*
- Take a short video of yourself talking about why **you** care about the cause. Something like:
 - *I'm #ReadyToBeatMalaria because no one should have to suffer from a preventable disease.*
 - *As a mom of 2, I can't imagine knowing my kids aren't safe when they sleep at night. That's why I'm supporting Nothing But Nets in their fight to #EndMalaria and sending bed nets to moms and kids across the world.*
- Post the video on your social media channels (hashtag #ReadyToBeatMalaria and tag us!) or send your videos to info@nothingbutnets.net (and we'll share it for you).

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IMPORTANT FACTS & STATS

- Every two minutes, a child dies of malaria.
- It only takes \$10 to send a bed net to protect a family from a deadly mosquito bite.
- 70% of malaria deaths are to children 5 and under.
- Nearly half the world population is at risk of malaria.
- Since 2000, the world has made historic progress against malaria, cutting malaria related deaths by more than half and saving nearly 7 million lives.
- In 2016, there were an estimated 216 million cases of malaria in 91 countries, an increase of 5 million cases over 2015.

SAMPLE SOCIAL MEDIA LANGUAGE

Use the following suggestions on Facebook or Twitter, or customize them to fit your voice! You can find more information, social media language, and graphics to share in [our social media toolkit](#).

- Since 2000, over 6.8 million lives have been saved from malaria. But progress is at risk, and we can't let that happen. So I'm helping @nothingbutnets send 20,000 bed nets to families in need of protection. You can too: nothingbutnets.net/worldmaliaday

- 70% of malaria deaths are to children 5 and under. I'm not okay with that -- which is why I'm #readytobeatmalaria this #WorldMalariaDay.

- This #WorldMalariaDay, all gifts to @nothingbutnets will be TRIPLE matched to protect families in Venezuela, the Dominican Republic, Ecuador, Nigeria, and Malawi. I'm #readytobeatmalaria -- join me! nothingbutnets.net/worldmaliaday

- Every two minutes, a child dies of malaria. More than 1 in 4 of these deaths occur in Nigeria, the country with the greatest malaria burden in the world. This #WorldMalariaDay, I'm using my voice to help #endmalaria.

- Half of the world's population is at risk of malaria, a disease that disproportionately affects pregnant women and children under the age of 5. Malaria can't be overlooked. Are you #readytobeatmalaria?

- Please join the fight to end malaria for good by posting a statement or RT. @nothingbutnets @[YOUR REPRESENTATIVE HERE] We are #readytodefeatmalaria!